

Hipmunk travel booking lands on iPad

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The San Francisco-based startup released an iPad application that capitalizes on the large, high-resolution screen to present visual timelines for flights as well as touch "sliders" for filtering results.

"The Hipmunk App optimized for <u>iPad</u> aligns with our mission of providing a superior, and fun, travel search experience," said startup chief Adam Goldstein.

The program tailored for iPads allows travelers to "easily search for flights on a screen that is well-equipped for viewing results,



understanding trade-offs, and booking flights at a glance."

Hipmunk also updated the versions of its free application for Apple iPhones and <u>iPod Touch</u> devices.

The startup launched late last year at hipmunk.com and its roster of investors includes actor <u>Ashton Kutcher</u>.

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