

Research firm cuts 2011 PC sales forecast

June 6 2011

(AP) -- Research firm International Data Corp. expects sales of personal computers to grow 4.2 percent this year, down from a previous forecast of 7.1 percent.

The latest projection comes after IDC's tally showed PC sales dropped by 1.1 percent in the first quarter compared to last year.

The company says the slow <u>economic recovery</u>, competition from smartphones and tablets and the fact that most households in the developed world already have PCs are holding back sales.

Small laptops known as "netbooks" fueled growth in PC sales in the last few years, but IDC notes that their popularity has waned as regular laptops have grown more competitive, and tablets like the <u>iPad</u> have emerged.

IDC still expects PC sales to grow 10 percent to 11 percent per year in 2012 to 2015.

©2011 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: Research firm cuts 2011 PC sales forecast (2011, June 6) retrieved 26 April 2024 from https://phys.org/news/2011-06-firm-pc-sales.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.