

72 million live YouTube streams for royal wedding

May 6 2011



Prince William and Kate, now the Duke and Duchess of Cambridge, as they marry on April 29. The event attracted 72 million live streams on YouTube in 188 countries and over 100 million views on the big day itself, the Google-owned video-sharing site said.

The wedding of Prince William to Kate Middleton attracted 72 million live streams on YouTube in 188 countries and over 100 million views on the big day itself, the Google-owned video-sharing site said Friday.

"Though half the globe was still in darkness, YouTube users from across the world got wedding fever," YouTube said in a blog post.

YouTube said the top five countries watching live streams of the royal wedding on the site's Royal Channel were Britain, the United States, Italy, Germany and France.



"The total streams on April 29, 2011 reached 101 million as romantics around the globe tuned in to watch the fairytale ceremony, the procession and the final balcony kiss," YouTube said.

<u>YouTube</u> also said there have been 37.7 million page views of the official <u>royal wedding</u> website from 13.7 million visitors.

(c) 2011 AFP

Citation: 72 million live YouTube streams for royal wedding (2011, May 6) retrieved 19 May 2024 from https://phys.org/news/2011-05-million-youtube-streams-royal.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.