

Huffington Post launches Canadian edition

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Arianna Huffington speaks on May 23. The Huffington Post launched a Canadian edition of the popular news and opinion website on Thursday in its first international expansion.

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"HuffPost Canada will provide readers with a turbo-charged, Canada-centric version of the site," <u>Huffington Post</u> founder <u>Arianna Huffington</u> said in a blog post.

Huffington said HuffPost Canada, which is located at huffingtonpost.ca, will feature Canadian politics and business, Canadian issues and perspectives and bloggers "sharing their opinions on all things Canadian."



"Everything from the country's new Conservative Party majority to the playoff chances of the Vancouver Canucks," Huffington said.

The Huffington Post attracts more than 25 million unique visitors a month and received 1.5 million Canadian visitors in March.

The Huffington Post offers a lively mix of news, entertainment, opinion and blogs submitted by academics, entertainment figures, politicians and others.

The Huffington Post, which was purchased by <u>AOL</u> in February for \$315 million, plans to launch a British edition, HuffPost United Kingdom, on July 7.

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