

# \$53 million pledged to Kickstarter in two years

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**KICKSTARTER**

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Kickstarter, in a blog post to celebrate its second birthday, said 20,371 projects have been proposed on the site over the past two years and 43 percent, or 7,496, have been successfully funded.

A total of 9,700 projects did not meet their [funding](#) goals and 3,175 are still "live" -- in the process of collecting funding, the New York-based

website said.

Kickstarter projects range from Diaspora, a Facebook alternative, which raised over \$200,000, to a kit to turn an iPod Nano into a watch, a proposal which raised \$941,718.

Many though are smaller ventures, such as Thursday's "[Project](#) of the Day," a request for \$1,000 by writer and ornithologist Meera Lee Sathi for a book about birds, or requests for a few thousand dollars by filmmakers or musicians.

Kickstarter said a total of \$53.1 million had been pledged and \$40 million collected for successfully funded projects.

A project is launched only when it reaches its funding goal.

Kickstarter said nearly \$20 million was pledged to film projects, \$13 million to music, \$3.6 million to design and \$3.2 million to art.

Publishing projects attracted \$2.7 million in pledges, theater projects \$2.6 million and technology and photography projects \$1.7 million each.

Kickstarter said the total number of project backers was 591,773 with 79,658 donating to more than one project.

Kickstarter creators retain full ownership rights to their projects.

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