

Made-for-Internet movie debuts on YouTube

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Actress Carla Gugino arrives at Warner Bros on January 2011. YouTube on Friday began showing what it said was the first feature-length Hollywood movie created specifically for the Internet. "Girl Walks Into A Bar" is a comedy starring Gugino.

YouTube on Friday began showing what it said was the first feature-length Hollywood movie created specifically for the Internet.

"Girl Walks Into A Bar" is a comedy starring Carla Gugino, Zachary Quinto, Rosario Dawson, Danny DeVito, Josh Hartnett and Emmanuelle Chriqui, YouTube's entertainment marketing manager Nate Weinstein said in a blog post.

The movie is described as "a comedy about a seemingly unrelated group of characters spending a single night at 10 different bars throughout Los Angeles."

It was directed by Sebastian Gutierrez, who wrote the screenplay for "Snakes on a Plane" starring Samuel L. Jackson, and produced by Gato Negro Films and Shangri-La Entertainment.

It can be watched at [youtube.com/ytscreeningroom](https://www.youtube.com/ytscreeningroom).

YouTube, which was bought by [Google](https://www.google.com) in 2006 for \$1.65 billion, has been adding professional content such as full-length television shows and [movies](#) to its vast trove of amateur video offerings in a bid to attract advertisers.

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