

## Intel announces third-generation SSD 320 series

March 29 2011



Intel SSD 320 Series

Intel announced today its highly anticipated third-generation solid-state drive (SSD) the Intel Solid-State Drive 320 Series (Intel SSD 320 Series). Based on its industry-leading 25-nanometer (nm) NAND flash memory, the Intel SSD 320 replaces and builds on its high-performing Intel X25-M SATA SSD. Delivering more performance and uniquely architected reliability features, the new Intel SSD 320 offers new higher capacity models, while taking advantage of cost benefits from its 25nm process with an up to 30 percent price reduction over its current generation.

"Intel designed new quality and reliability features into our SSDs to take advantage of the latest 25nm silicon, so we could deliver cost advantages to our customers," said Pete Hazen, director of marketing for the Intel



Non-Volatile Memory (NVM) Solutions Group. "Intel's third generation of SSDs adds enhanced data security features, power-loss management and innovative data redundancy features to once again advance SSD technology. Whether it's a consumer or corporate IT looking to upgrade from a <u>hard disk drive</u>, or an enterprise seeking to deploy SSDs in their data centers, the new Intel SSD 320 Series will continue to build on our reputation of high quality and dependability over the life of the SSD."

The Intel SSD 320 is the next generation of Intel's client product line for use on desktop and notebook PCs. It is targeted for mainstream consumers, corporate IT or PC enthusiasts who would like a substantial performance boost over conventional mechanical hard disk drives (HDDs). An SSD is more rugged, uses less power and reduces the HDD bottleneck to speed PC processes such as boot up and the opening of files and favorite applications. In fact, an upgrade from an HDD to an Intel SSD can give users one of the single-best performance boosts, providing an up to 66 percent gain in overall system responsiveness.

The Intel SSD 320 Series comes in 40 gigabyte (GB), 80GB, 120GB, 160GB and new higher capacity 300GB and 600GB versions. It uses the 3 gigabit-per-second (3gbps) SATA II interface to support an SSD upgrade for the more than 1 billion SATA II PCs installed throughout the world. Continuing to offer high-performing random read and write speeds, which most affect a user's daily computing experience, the Intel SSD 320 produces up to 39,500 input/output operations per second (IOPS) random reads and 23,000 IOPS random writes on its highest-capacity drives. In addition, the company has more than doubled sequential write speeds from its second generation to 220 megabytes-persecond (MB/s) sequential writes and still maintains one of the highest read throughputs at up to 270 MB/s sequential reads. This greatly improves a user's multitasking capabilities. For example, a user can easily play background music or download a video, while working on a document with no perceivable slow down.



Already one of the most solid-performing SSDs over time, Intel continues to raise the bar on SSD reliability in the way it has architected its third generation, using proprietary firmware and controller, to further demonstrate that not all solid-state drives are created equal. In this rendition, Intel creatively uses spare area to deploy added redundancies that will help keep user data protected, even in the event of a power loss. It also includes 128-bit Advanced Encryption Standard capabilities on every drive, to help protect personal data in the event of theft or loss.

"Solid-state drives continue to be one of the hottest trends in computing," said Bernard Luthi, vice president of marketing, Web management and customer service at leading e-retailer Newegg.com. "Intel remains a top brand because of its consistent performance and extremely low return rate. We are sure customers will welcome the new higher capacity drives, and now is a great time for consumers to upgrade their PC to a fast new SSD."

Intel <u>SSD</u> 320 prices, based on 1,000-unit quantities, are as follows: 40GB at \$89; 80GB at \$159; 120GB at \$209; 160GB at \$289; 300GB at \$529 and 600GB at \$1,069. Check retailers/e-tailers for consumer pricing. All models include a limited 3-year warranty from Intel.

Source: Intel

Citation: Intel announces third-generation SSD 320 series (2011, March 29) retrieved 27 April 2024 from <u>https://phys.org/news/2011-03-intel-third-generation-ssd-series.html</u>

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