

Google localizes search in Iraq and Tunisia

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Tunisian girls check their computers in a Wi-Fi cafe on the Habib Bourguiba Avenue in Tunis in 2010. Google on Thursday began providing searches and results localized for Internet users in Iraq and Tunisia.

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Google added google.iq in <u>Iraq</u> and google.tn in Tunisia, bringing to 184 the number of domains it operates worldwide in order to provide locally relevant results for queries to people depending on where they are.

Previously, Google searches in Iraq or Tunisia were routed through domains in different countries.

Tunisia and Iraq domains allow searchs in Arabic as well as other languages used in regions, such as Kurdish in Iraq and French in Tunisia,



according to Google Middle East and <u>Africa</u> product manager Abdel-Karim Mardini.

"Local domains are a first step towards making the Web more accessible and relevant for people around the world," Mardini said in a blog post.

"They're also an integral part of our vision to make all of our products available in the world's top 40 most spoken languages covering 99 percent of <u>Internet users</u> worldwide."

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