

Disney buys Web game platform maker Rocket Pack

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(AP) -- The Walt Disney Co. has acquired a Finnish company as part of its renewed focus on social and mobile games.

Disney said Thursday it has bought Rocket Pack, a company based in Helsinki that gives developers tools to create games that work on Web browsers without the need to download anything.

Games using the platform also work on the browsers of portable devices like <u>Apple</u> Inc.'s <u>iPad</u> and <u>iPhone</u>.

Terms were not disclosed.

The move comes shortly after Disney bought Togetherville, a social network for children aged 6 to 10, last week.

Disney hopes to turn around its interactive division, which lost \$234 million last fiscal year on \$761 million in revenue, partly by veering away from console-based video games. The company expects the unit to be profitable in 2013.

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