

SocialEyes lets Facebook friends video chat

February 28 2011



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A test version of SocialEyes made its debut in California at a DEMO conference for technology startups and was made available online at socialeyes.com or apps.[facebook.com/socialeyes](https://www.facebook.com/socialeyes).

SocialEyes was described by some as a more civilized version of Chatroulette, which randomly connected users in vidchats in a service that became known as a stage for bawdy antics by strangers.

SocialEyes users sign on with Facebook IDs and can connect with known [friends](#) or other members of the online community with shared interests.

"SocialEyes takes the [social networking](#) experience to the next level by enabling people to connect with their networks and meet interesting people who share common interests through face-to-face communication or via [video](#) messages," said startup co-founder Rob Williams.

The San Francisco-based SocialEyes founded by Williams and Rob Glaser has raised \$5.1 million in capital, with \$600,000 coming from independent "angel" investment and the rest from a round of funding led by Ignition Partners.

"The Internet has brought us all closer, but SocialEyes takes social networking to a whole new level by connecting you face-to-face with people, not usernames," said DEMO executive producer Matt Marshall.

"It completely changes the way we communicate with and meet new people."

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Citation: SocialEyes lets Facebook friends video chat (2011, February 28) retrieved 17 July 2024 from <https://phys.org/news/2011-02-socialeyes-facebook-friends-video-chat.html>

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