

## Hulu Plus set to hit 1 mln subscribers

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(AP) -- Hulu Plus, the video subscription plan that charges \$8 a month to watch a range of TV shows online, will have 1 million paying customers this year and post annual revenue of more than \$200 million.

That's the forecast given by its chief executive, Jason Kilar, in a blog post late Wednesday.

The blog came on the heels of the announcement of a new content distribution deal with Viacom Inc. to replay hit shows like "Jersey Shore." The shows will be available to subscribers 21 days after they first run on MTV and after <u>Viacom</u> has a chance to show reruns on its websites.

<u>The deal, which also brings</u> "The Daily Show with Jon Stewart" and "The Colbert Report" back to the free version of <u>Hulu</u> online, runs into mid-2012.

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