

AMD announces a wireless video-streaming display system

February 18 2011, by Katie Gatto

(PhysOrg.com) -- AMD has, with the assistance of videoconferencing software maker ViVu, entered the wireless video-streaming display arena. The display, has been informally nick-name of the AMD Wireless TV, since the technology has no formal product name at this time.

The setup goes something like this. The display can take streaming 720p HD content from an AMD-powered <u>notebook</u> using the 802.11n Wi-Fi standard. The software needed to make the stream work is a combination of <u>Adobe Flash Player</u>, and ViVu's prototype software, which is based on AMD's proprietary MXTP technology. The software can also be arranged to work with devices ranging from TVs to tablets and even projectors. The software will work with a wide variety of formats, from video to documents, giving it a mix of use for the home and for the office.

The most promising use of this technology is in the application of streaming video telepresence in HD. "Leading-edge video applications, such as those developed by ViVu, are exactly the type of immersive experiences we designed AMD Fusion APUs to enable," said Manju Hegde, corporate vice president, AMD Fusion Experience Program said in the release. "Until now, streaming of HD telepresence-quality video was not possible without additional cables or hardware. We received an overwhelmingly positive response to our collaboration with ViVu at CES, and look forward to seeing this solution in market to the clear benefit of consumers and businesses alike in the near future."



The technology was on display at the International Consumer Electronics Show (CES). The wireless HD video streaming solution is expected to be available for consumers later in 2011, but no details have been give as to a more specific release date. has, with the assistance of videoconferencing <u>software maker</u> ViVu, entered the wireless videostreaming game display arena. The display, has been informally nickname of the AMD Wireless TV, since the technology has no formal product name at this time.

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More information: <u>www.amd.com/us/press-releases/ ...</u> <u>aming-2011feb16.aspx</u>

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