

News Corp. to unveil iPad-only newspaper next week

January 27 2011



Rupert Murdoch's News Corp. is planning to launch The Daily, the media tycoon's exclusive digital newspaper for the iPad, in New York on Wednesday.

News Corp. is now set to unveil the world's first iPad-only newspaper, The Daily, in New York next Wednesday.

CEO [Rupert Murdoch](#) will take the wraps off the tablet publication at the Guggenheim Museum. He will appear with Apple Inc.'s vice president of Internet services, Eddy Cue.

The company sent out invitations to journalists on Thursday.

The original announcement was to take place on Jan. 19 in San Francisco, but the event was postponed to work out technical kinks in the subscription plan.

Apple CEO Steve Jobs was originally set to share the stage, but he has gone on a medical leave of absence.

Journalists have been working on the publication at multiple U.S. bureaus including Los Angeles and New York. The Daily will cover general news, culture and entertainment and will include video.

News Corp. has revealed few details about The Daily. It has not said, for instance, what it will charge readers, if anything. But the company has been at the forefront of efforts to get subscription fees for digital content. The website of the [The Wall Street Journal](#), which [News Corp.](#) bought in 2007, has required a paid subscription for 14 years, and the newspaper charges for its [iPad](#) app.

©2010 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: News Corp. to unveil iPad-only newspaper next week (2011, January 27) retrieved 20 April 2024 from <https://phys.org/news/2011-01-news-corp-unveil-ipad-only-newspaper.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--