

## Google buys eBook Technologies

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Financial terms of the deal were not disclosed.

"We are happy to welcome eBook Technologies' team to <u>Google</u>," a Google spokeswoman said in a statement.

"Together, we hope to deliver richer reading experiences on tablets, electronic readers and other portable devices," she said.

In a statement on the company website, eBook Technologies said it was "excited to announce that we have been acquired by Google.



"Working together with Google will further our commitment to providing a first-class reading experience," said eBook Technologies, which offers e-book readers and an e-reading platform.

With the opening of Google eBookstore in the United States last month, the <u>Internet search</u> giant jumped into the booming e-book market long dominated by Kindle-maker Amazon.

Google eBookstore features the Mountain View, California-based company's massive library of digitized works online at books.google.com.

Hundreds of thousands of digital books from leading publishers such as Macmillan, Random House and Simon & Schuster will be for sale in the eBookstore, which Google said will expand internationally next year.

<u>Digital books</u> sold through the eBookstore can be read on the Sony Reader, the "Nook" from Barnes & Noble and other dedicated e-readers but not on the popular Kindle from Amazon.

US spending on <u>e-books</u> is expected to total 966 million dollars this year, up from 301 million dollars last year, and to reach 2.81 billion dollars in 2015, according to market research firm Forrester.

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