

Google buys Internet video security firm Widevine

December 5 2010

(AP) -- Google has agreed to buy a company whose software is used to protect Internet video from piracy and make it play more smoothly.

The Seattle-based company, Widevine Technologies Inc., makes so-called "digital rights management" software that's used to secure video content as it makes its way to a variety of consumer devices, such as Internet-connected TVs, personal computers and cell phones. Its software is also used to help make sure the content is delivered seamlessly, known in industry jargon as "optimization."

The purchase price wasn't disclosed.

[Google](#) Inc. which is based in Mountain View, owns the video-sharing site YouTube.

©2010 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: Google buys Internet video security firm Widevine (2010, December 5) retrieved 18 April 2024 from <https://phys.org/news/2010-12-google-internet-video-firm-widevine.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--