

Amazon opens Kindle book store to other merchants

December 7 2010

(AP) -- Amazon.com is giving other merchants a chance to sell selections from its electronic book store and earn a commission.

The maker of the popular Kindle <u>reading device</u> announced the partnership program Tuesday as it unveiled a new application designed for a Web store run by <u>Google</u> Inc. The app is scheduled to debut early next year.

Amazon.com Inc. is borrowing a page from the e-book store that Google opened Monday. Google is giving a cut of its sales to more than 100 independent book merchants that have signed up to sell titles from its store.

The Internet alliances could help more brick-and-mortar book stores remain open.

©2010 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: Amazon opens Kindle book store to other merchants (2010, December 7) retrieved 26 June 2024 from https://phys.org/news/2010-12-amazon-kindle-merchants.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.