

## PS3 video game consoles getting Vudu films

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Showgoers try out games at a PlayStation 3 exhibit. Vudu will begin routing online films to Internet-linked PlayStation 3 video game consoles in the United States in a deal announced on Wednesday with Sony Computer Entertainment America.

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The partnership with Vudu comes as rival <u>video game</u> consoles from Sony, Microsoft and Nintendo evolve into living room entertainment hubs serving up games, films, websites, and television shows.

Vudu, a six-year-old Internet firm recently bought by retail colossus <u>Walmart</u>, will launch an on-demand movie service on PlayStation Network in the United States on November 23, according to Sony.



Vudu will stream films on demand and has a vast library of highdefinition movies. An "enormous collection" of titles will be available for rental at a cost of two dollars each for two nights.

"PS3 is tailor-made for the high-quality, high-speed Vudu streaming experience," said Vudu general manager Edward Lichty.

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