

Dell acquires 'cloud' computing services company Boomi

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Financial details of the transaction were not disclosed.

The Texas-based Dell said the purchase of Berwyn, Pennsylvania-based Boomi will allow it to "help businesses reap the full value of <u>cloud</u> <u>computing</u>," where software or services are hosted on the Web and available on demand.

Boomi operates a platform that allows transfers of data between cloud-based applications and "on-premise" <u>computer networks</u>.



Dell said Boomi "manages millions of transactions a month and has completed tens of thousands of cloud integrations for hundreds of customers globally across a wide spectrum of industries."

Dell said the acquisition is its latest bid to "build a technology portfolio for growing businesses seeking the benefits of Web-based computing."

"Twenty-six years ago we helped accelerate the move to client-server computing; today we'll help drive a similar transformation with customers turning to the cloud to drive costs down and innovation up," said Steve Felice, president of Dell's consumer, small and medium business division.

<u>Dell</u> in September lost out to rival US computer giant Hewlett-Packard in a bidding war for <u>data storage</u> company 3PAR, whose technology enables large companies and government agencies to shift to "cloud" storage platforms.

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