

Introducing a new cloud communicator, the 'LifeTouch' tablet terminal

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NEC Corporation announced today the launch of a new cloud communicator, "LifeTouch," in support of corporate client services through cloud computing. The new product starts shipping at the end of this month.

The new cloud communicator, "LifeTouch," is a tablet terminal featuring a 7-inch LCD and an open platform, Android operating system. It is positioned between a PC and mobile phone, featuring many of the characteristic abilities and mobility of both.

Due to recent corporate demand to reduce IT investment expenses and total cost of operations (TCO), both the interest in cloud computing and its actual use have steadily increased. The "LifeTouch" cloud communicator enables corporate customers to generate new revenues through customer services and to improve the efficiency of business operations through an optimized <u>user interface</u>. NEC provides customization and development of device and software elements in response to the content and business needs of corporate customers. NEC also provides a development environment for software vendors in order to enhance application software.

In addition to this new terminal, NEC will continue to provide its cloud service platforms that enable total service support for <u>corporate</u> customers.

More information:



www.nec.co.jp/press/en/1011/images/1004-01-01.pdf

Source: NEC

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