

# Beatles coming to iTunes: WSJ

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Apple is [preparing to announce](#) that its online entertainment store iTunes will start carrying music by the Beatles, The Wall Street Journal reported Monday.

The newspaper, citing "people familiar with the situation," said the deal resulted from talks among executives of [Apple](#), representatives of the Beatles and their record label, EMI Group Ltd.

The Journal cautioned that the talks were taking place as recently as last week and "there is still a chance that Apple could change plans at the last minute."

Apple said Monday there would be "an exciting announcement from iTunes" at 7:00 am Pacific time (1500 GMT) on Tuesday but declined to reveal what it is about.

"Tomorrow is just another day. That you'll never forget," said an Apple teaser for the announcement on the home page of Apple.com.

There have been a number of reports over the years of the Beatles coming to [iTunes](#) but the music of the iconic British pop group has yet to make its debut in the Apple store.

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