

# WSJ, NY Times, USA Today developing Galaxy applications

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A picture is taken with Samsung's latest tablet device the "Galaxy tab" is on display at the 50th edition of the "IFA" on September 2 in Berlin. The Wall Street Journal, The New York Times and USA Today are among news organizations planning to offer news applications for Samsung's Galaxy tablet computer, an iPad rival, the Journal said Friday.

The Wall Street Journal, The New York Times and USA Today are among news organizations planning to offer news applications for Samsung's Galaxy tablet computer, an iPad rival, the Journal said Friday.

The newspaper said the news organizations are seeking to line up behind

a new tablet device in order to broaden readership beyond owners of the popular Apple product.

[Samsung](#) said last month that US [wireless carriers](#) AT&T, Sprint, T-Mobile and Verizon will begin selling the Galaxy Tab later this year.

Seen as Samsung's answer to the iPad, the South Korean company has not yet provided pricing details of the device, which is powered by Google's Android operating system.

The Journal said that its parent company, Rupert Murdoch's News Corp., is also in discussions with Research in Motion, maker of the Blackberry, on a range of possible partnerships for RIM's forthcoming [tablet computer](#).

They could include discounted access to various News Corp. properties including the Journal, the newspaper said.

The Journal quoted executives from Pearson's Financial Times as saying they were also in talks with tablet makers about similar arrangements.

The New York Times will have an application for the Galaxy that will be preloaded on certain devices, depending on the carrier, the Journal said.

It said the Times application for the Galaxy will be free until January 2011 when the Times begins charging for full access to its website, NYTimes.com.

The [Galaxy Tab](#) is one of a number of tablet computers slated for release in a bid to challenge the iPad.

US newspapers and magazines have been seeking new revenue streams amid a steady decline in print advertising revenue and circulation and the

migration of readers to free news online.

US publisher Hearst released an iPad application for Esquire on Friday which allows readers to download an issue of the magazine for 4.99 dollars, the same price as the print version.

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