

Twitter cuts off celebrity-tracker JustSpotted

October 15 2010



The Twitter homepage appears on a screen in Washington on September 2010. Twitter on Friday said it cut celebrity-tracking service JustSpotted off from a pipeline of "tweets" that could be tapped to map the whereabouts of stars.

Twitter on Friday said it cut celebrity-tracking service JustSpotted off from a pipeline of "tweets" that could be tapped to map the whereabouts of stars.

JustSpotted will launch Tuesday with an online map that pinpoints celebrity sightings in real time using updates from sources including [Twitter](#), [Facebook](#), and location-based check-in service FourSquare.

JustSpotted is a reincarnation of real-time [search engine](#) Scoopler, which had licensed a "fire hose" data feed of all public [tweets](#) from Twitter.

"JustSpotted.com is not the product we licensed, and we have terminated their agreement," a Twitter spokesman said in response to an AFP

inquiry.

Twitter had nothing to do with the development of JustSpotted, the spokesman stressed.

The JustSpotted homepage on Friday featured a world atlas with icons marking locations where people reported sightings of famous folks ranging from movie stars to US President Barack Obama and the Dalai Lama.

A message on the page promised the service would launch in four days.

"JustSpotted shows you what your favorite celebrity is up to right now and where they were last spotted," said service founder and chief executive AJ Asver.

The service promised to deliver "a real-time feed of every celebrity's activity."

Key features listed by JustSpotted included technology that sifted public Twitter comments for celebrity sightings and comments about what they were doing.

While branded by some as a potential resource for stalkers, JustSpotted billed itself as "celebrity friendly" and said stars can make deals to use the service to promote their images or messages.

(c) 2010 AFP

Citation: Twitter cuts off celebrity-tracker JustSpotted (2010, October 15) retrieved 17 July 2024 from <https://phys.org/news/2010-10-twitter-celebrity-tracker-justspotted.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private

study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.