

## Microsoft acquires applications monitor AVIcode

## October 6 2010



A picture of Microsoft headquarters outside of Paris in 2009.US software giant Microsoft announced on Wednesday that it has bought AVIcode, a Maryland-based company that monitors the performance of online applications and services.

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Financial terms of the transaction were not disclosed.

<u>Microsoft</u> said the Baltimore-based AVIcode, a privately held company, will become a wholly-owned subsidiary.

In a blog post, Microsoft corporate vice president Brad Anderson said



that AVIcode technology helps provide understanding of an application's performance and quality.

He said AVICode software has already been integrated into such Microsoft services as <u>Xbox Live</u>, the company's online <u>videogame</u> offering.

"As more and more applications move to run from the cloud, organizations will want to have access to the capabilities that AVIcode delivers," Anderson said.

"For Microsoft customers this acquisition will provide access to a new set of capabilities to help you keep those business-critical datacenter <u>applications</u> and services up and running," he said.

AVIcode chief executive Mike Curreri said AVIcode and Microsoft "share a common vision about the evolution of application performance management and monitoring."

"With AVIcode's technology, thousands of users worldwide have dramatically reduced the time required to diagnose and resolve application problems," he said, adding that AVIcode will continue to support its current customers.

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