

iPhone subway performance goes viral on YouTube

October 21 2010



The music group Atomic Tom attends the "Jersey Shore" album release party at Marquee in July 2010 in New York City. The New York band's performance of one of their songs played entirely on iPhones in a subway car has become a smash hit on YouTube and won them legions of new fans.

A New York band's performance of one of their songs played entirely on iPhones in a subway car has become a smash hit on YouTube and won them legions of new fans.

The band, Atomic Tom, uploaded the video to YouTube on October 14 and it has since attracted more than 2.2 million views.

In the video, they perform their song "Take Me Out" using [iPhone](#)

applications which simulate drums, guitar and piano.

At the start of the four-and-a-half minute video, the group claims that their instruments were stolen and they had to improvise with iPhones.

Lead singer Luke White admitted in an interview with ABC News, however, that the performance wasn't quite that spontaneous.

He said their instruments hadn't been stolen and they had concealed small battery-powered amplifiers under each of their seats for better sound quality.

Atomic Tom's [Facebook](#) page has been inundated with posts by newfound fans and the YouTube video has attracted thousands of comments.

"Loved your video on YouTube! Totally awesome!" said Kris Tripp Conner on Facebook.

"Just saw the 'subway' video. Awesome concept and amazing performance. Definitely got yourselves a new fan here," said Scott Brumley.

(c) 2010 AFP

Citation: iPhone subway performance goes viral on YouTube (2010, October 21) retrieved 25 April 2024 from <https://phys.org/news/2010-10-iphone-subway-viral-youtube.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.