

Google donation to fund digital journalism innovation

October 26 2010



Google, which has had strained relations with some US newspaper publishers, announced on Tuesday it was donating five million dollars to encourage innovation in digital journalism. "Journalism is fundamental to a functioning democracy," said Nikesh Arora, president of Google's global sales operations and business development.

Google, which has had strained relations with some US newspaper publishers, announced on Tuesday it was donating five million dollars to encourage innovation in digital journalism.

"Journalism is fundamental to a functioning democracy," said Nikesh Arora, president of Google's global sales operations and business development.

"So as media organizations globally continue to broaden their presence online, we're eager to play our part on the technology side," Arora said.

"But while we're mostly focused on working with news organizations to develop better products for users, we also believe it's crucial to encourage innovation at the grassroots level," he said.

"That's why we're giving five million dollars in grants to non-profit organizations that are working to develop new approaches to journalism in the digital age," Arora said.

He said two million dollars would go to the John S. and James L. Knight Foundation, which runs a number of programs promoting journalism, innovation and training.

"We're eager to do even more internationally, so we will be investing the remaining three million dollars in journalism projects in other countries through a similar partnership," Arora said.

"We look forward to working with the journalism community to help [digital news](#) move forward," he said.

The Mountain View, California-based Google and its [news aggregator](#) website [Google News](#) have drawn fire from some US newspaper owners for linking to their articles without sharing [advertising revenue](#).

[Google](#) argues that it drives traffic to newspaper websites and newspapers can easily prevent the Web search engine from accessing their content if they choose to do so.

(c) 2010 AFP

Citation: Google donation to fund digital journalism innovation (2010, October 26) retrieved 26 April 2024 from <https://phys.org/news/2010-10-google-donation-fund-digital-journalism.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private

study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.