

# Apple says white iPhone 4 delayed until spring

October 27 2010, By JESSICA MINTZ , AP Technology Writer

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(AP) -- Apple says the elusive white iPhone 4 will remain out of reach until spring.

Apple Inc.'s own "Apple Store" [iPhone](#) app lets people reserve products to pick up at local Apple stores. On Tuesday, bloggers posted screen shots of the app appearing to offer the option to reserve a white [iPhone 4](#) . By late afternoon, that option was no longer available.

Trudy Muller, an Apple spokeswoman, says the company is sorry to disappoint customers with another delay. She did not give reasons for the delay, but Apple said in July that the white models are "more challenging to manufacture than we originally expected."

[Apple](#) had hoped to make the phones available sometime late this year. The black version went on sale in June.

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Citation: Apple says white iPhone 4 delayed until spring (2010, October 27) retrieved 16 June 2024 from <https://phys.org/news/2010-10-apple-white-iphone.html>

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