

Toshiba to Launch the World's Fastest SDHC Memory Card

September 2 2010



Toshiba today announced the launch of 8GB, 16GB and 32GB SDHC UHS-I cards compliant with the SD Memory Card Standard Ver. 3.0 (SD 3.0), UHS104. These new SD cards offer the world's fastest SDHC data read and write speeds.

Toshiba is also unveiling the world's first 4GB, 8GB and 16GB microSDHC UHS-I cards compliant with (SD 3.0), UHS50.

Mass production of the new SDHC UHS-I cards and sample shipments of the new microSDHC UHS-I cards will start this November.

The new SDHC UHS-I Memory Cards are the world's first memory



cards compliant with SD 3.0, UHS104. With a maximum read speed of 95MB per second, and a write speed of 80MB per second, the products introduce a new level of ultra-fast read and write speeds to NAND flash based memory cards.

Toshiba's new microSDHC UHS-I cards are the world's first microSDHC memory cards compliant with SD 3.0, UHS50. They, too, offer the world's fastest read and write speeds in their class: a maximum read speed of 40MB per second and a write speed of 20MB per second.

The specifications of the new cards combine increased data capacity with the fast data transfer rates essential for applications such as high speed continuous shooting of high resolution digital still cameras, video, and high speed transfers of HD content.

The high performance specifications announced by <u>Toshiba</u> will enable developers to use HD content in future generations of consumer products.

The expanded new card series will be featured at IFA 2010, in Berlin, Germany from September 3, and PHOTOKINA 2010, in Koln, Germany from September 21.

Source: Toshiba

Citation: Toshiba to Launch the World's Fastest SDHC Memory Card (2010, September 2) retrieved 10 April 2024 from

https://phys.org/news/2010-09-toshiba-worlds-fastest-sdhc-memory.html

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