

Best Buy to offer Amazon's Kindle e-reader

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Best Buy said it will offer the Kindle this fall as part of a new e-reader section in its stores. [Best Buy](#) already sells the Nook, the e-reader from US bookstore chain Barnes & Noble, and the Sony Reader from the Japanese company.

"There's no question that e-readers have found their rightful place in today's digital lifestyle," Chris Homeister, senior vice president and general manager of home entertainment for Best Buy, said in a

statement.

"Our goal is to help people choose the device that's right for them by providing the broadest selection of popular e-readers of any retailer, in one convenient place that enables people to easily see, touch, try and buy."

US office supply store Staples is to begin selling the Kindle later this year.

The Kindle has been sold through Amazon's website since it made its debut in 2007 and has been available at US retail giant Target's stores since April.

Amazon unveiled two new versions of the Kindle in late July, including one that sells for 139 dollars, its lowest price yet.

Amazon cut the price of the [Kindle](#) and revamped the line in the face of a threat in the e-reader market from Apple's iPad, the Sony Reader and the Nook.

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