

# Twitter hoping people will press its tweet button

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(AP) -- Tweeting your favorite stories may be getting a little easier.

Twitter is trying to make the process more convenient with Thursday's introduction of a "tweet" button that Web sites can place alongside their content. The button serves as an invitation to Twitter's legion of users to share what they're reading without having to copy and paste the Web link.

Pressing the button automatically creates a shortened link that appears in a pop-up box tied to the Twitter user's account. A comment can added next to the link, staying within the 140-character limit of Twitter's messaging service.

Twitter's new sharing tool is similar to a "retweet" button that another service called TweetMeme has offered publishers since early 2009. TweetMeme is teaming up [Twitter](#) on the new button.

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