

THQ hopes to draw in artists with tablet for Wii

August 17 2010

(AP) -- Video game publisher THQ hopes to draw in artistically inclined fans when it launches its uDraw GameTablet for the Wii this year.

The \$70 add-on accessory to Nintendo Co.'s popular game console is aimed mainly at 6- to 12-year-olds. Players will be able to make drawing and sketches, or play games such as "Pictionary."

Wedbush Morgan analyst Michael Pachter says he's surprised [Nintendo](#) didn't come out with one on its own. With no marketing, he believes THQ Inc. will be able to sell at least 1 million tablets.

The GameTablet is 9 inches wide and 7 inches long. To use it, you pop in the Wii's controller, which also powers the gadget, and use an attached stylus pen to create pictures or play games.

©2010 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: THQ hopes to draw in artists with tablet for Wii (2010, August 17) retrieved 19 April 2024 from <https://phys.org/news/2010-08-thq-artists-tablet-wii.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--