

Boston Catholic newspaper now available on Kindle

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(AP) -- The Archdiocese of Boston is expanding efforts to reach out to younger and more tech-savvy Catholics by making its weekly newspaper available on Kindle.

Church officials announced Thursday that The Pilot is now available through Amazon's Kindle e-reader and via an Apple iPhone application.

Archdiocese officials say the 181-year-old Pilot is the first Roman Catholic newspaper available through Kindle.

Later in August, an Apple iPad-specific application and a mobile-optimized website for improved performance on <u>Blackberry</u> and <u>Android</u> smartphones will be made available.

Cardinal Sean O'Malley says the latest efforts are part of the archdiocese's efforts to bring its message to as many people as possible. He's a Kindle user, too.

More information: The Pilot Kindle edition subscription, http://www.amazon.com/gp/product/B003V4AK2A
The Pilot, http://www.thebostonpilot.com

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