

## Notebooks 'able to hold off iPads in Asia-Pacific'

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A Toshiba employee unveils the new notebook computer "Dynabook AZ", equipped with NVIDIA's Tegra 250 processor and a 10.1-inch LCD display, at a Tokyo hotel on June. Notebook computers will be able to hold their own against Apple's iPad and other tablet devices in the Asia-Pacific region, technology industry analysts IDC said Tuesday.

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Regional personal computer (PC) sales in the second quarter this year grew 36 percent year-on-year, an IDC statement said, one percentage point below IDC analysts' forecasts,

"Portable PC shipments in markets like China and Indonesia came in



short of our aggressive forecasts this quarter," said IDC analyst Bryan Ma.

Dipping notebook sales were offset by stronger-than-expected desktop shipments.

But Ma was convinced that notebooks would continue to drive regional PC sales and weather competition posed by tablets such as the wildly popular iPad.

Apple announced on Monday that the iPad will go on sale in nine more countries this week including Hong Kong, New Zealand and Singapore, after going on sale earlier in Australia and Japan.

"Heavy demand for notebooks will still be a key driver in the upcoming years despite potential competitive pressure coming from media tablets like Apple's <u>iPad</u>," Ma stated.

Chinese <u>computer maker</u> Lenovo continued to lead in the region with a 20.3 percent <u>market share</u>, while Hewlett-Packard continued its downward slide with 11.6 percent compared with 14.1 percent in the previous quarter, IDC said.

Dell held 9.6 percent market share and Acer garnered 8.7 percent, it added.

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