

What your phone app doesn't say: It's watching

July 28 2010, By JORDAN ROBERTSON, AP Technology Writer

(AP) -- Your smart phone applications are watching you - much more closely than you might like.

Lookout Inc., a mobile-phone <u>security firm</u>, scanned nearly 300,000 free applications for Apple Inc.'s iPhone and phones built around <u>Google</u> Inc.'s Android software. It found that many of them secretly pull <u>sensitive data</u> off users' phones and ship them off to third parties without notification.

That's a major concern that has been bubbling up in privacy and security circles.

The data can include full details about users' contacts, their pictures, text messages and Internet and search histories. The third parties can include advertisers and companies that analyze data on users.

The information is used by companies to target ads and learn more about their users. The danger, though, is that the data become vulnerable to hacking and use in identity theft if the third party isn't careful about securing the information.

Lookout reported its findings this week in conjunction with the <u>Black</u> <u>Hat</u> computer security conference in Las Vegas.

Lookout found that nearly a quarter of the <u>iPhone</u> apps and almost half the Android apps contained software code that contained those



capabilities.

The code had been written by the third parties and inserted into the applications by the developers, usually for a specific purpose, such as allowing the applications to run ads. But the code winds up forcing the application to collect more data on users than even the developers may realize, Lookout executives said.

"We found that not only users, but developers as well, don't know what's happening in their apps, even in their own apps, which is fascinating," said John Hering, CEO of the San Francisco-based Lookout.

Part of the problem is <u>smart phones</u> don't alert users to all the different types of data the applications running on them are collecting. IPhones only alert users when applications want to use their locations.

And while Android phones offer robust warnings when applications are first installed, many people breeze through them for the gratification of using the apps quickly.

Apple and Google didn't respond to requests for comment on Lookout's research.

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