

# Amazon snags exclusive deal for e-editions

July 22 2010

---

(AP) -- Amazon.com Inc. said Thursday it has struck a deal that will give it exclusive rights to sell some of the great works of 20th century literature in electronic form.

An agreement with The Wylie Agency gives Amazon exclusive rights for two years to sell e-book versions of novels including Saul Bellow's "The Adventures of Augie March" and Philip Roth's "Portnoy's Complaint" among others.

Amazon says it is the first time any of these books have been available for electronic readers. They are being published under a new imprint from Wylie called Odyssey Editions.

The deal comes as Amazon's Kindle reader races to keep its dominant position in the [e-reader](#) market.

It faces competition from a slew of similar dedicated reading devices available from [Sony](#) Corp. and Barnes & Noble Inc. as well as Apple Inc.'s new iPad.

Amazon said the new titles are on sale for \$9.99 each.

©2010 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: Amazon snags exclusive deal for e-editions (2010, July 22) retrieved 19 April 2024 from <https://phys.org/news/2010-07-amazon-snags-exclusive-e-editions.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.