

S.Korea firm to put cable TV on Internet

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South Koreans use the internet in Seoul. A cable television company in the country said it has launched a service on the Internet allowing viewers to access their favourite shows anywhere.

A South Korean cable television company said it launched a service on the Internet on Tuesday allowing viewers to access their favourite shows anywhere.

CJ HelloVision said the "Tving" service offers 53 live channels plus video-on-demand, a service similar to that offered by US cable operator [Comcast](#).

Tving at first will only be accessible on devices such as desktop computers and laptops but the company also plans to introduce a version for [mobile devices](#).

Users will pay 3,500 won (three dollars) a month for full access, much lower than for conventional cable TV services which range from 8,000-31,000 won.

"Tving has better quality and convenience than original Internet protocol television and more mobility than television," CJ HelloVision spokesman Kim Hae-Young told AFP.

Kim said the N-Screen strategy -- offering cable television programmes on numerous platforms such as mobile phones and the Internet -- is gaining importance within the business.

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