

# Seagate Introduces 3TB External Hard Drive

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Seagate today announced the world's first 3 Terabyte (TB) external desktop drive. Available immediately, the 3TB FreeAgent GoFlex Desk external hard drive helps to meet the explosive worldwide demand for digital content storage in both the home and the office. With 3TB of capacity people can store up to 120 HD movies, 1,500 video games, thousands of photos or countless hours of digital music.

A key addition to the company's recently introduced GoFlex family of hard drives, the 3TB GoFlex Desk external drive couples immense capacity with the flexibility to adapt the drive's USB 2.0 interface to a USB 3.0 or FireWire 800 connection to meet varying performance and [transfer speed](#) needs.

A recent report by Parks Associates indicates the average consumer household will see its digital media storage needs grow to nearly 900GB by year-end 2014, driven in large part by video downloads, managed copies of Blu-ray Disc, and increasing use of DVR recording capabilities. The GoFlex Desk external drive delivers unconstrained, high-capacity storage and automatic, continuous backup with software file encryption to help keep all data safe and secure.

The GoFlex Desk external drive is compatible with both the Windows operating system and Mac computers. Each drive includes an NTFS driver for Mac, which allows the drive to store and access files from both Windows and Mac OS X computers without reformatting. The NTFS driver is simply installed once on a Mac computer, allowing it to read and write files on a Windows formatted drive. Its sleek black, 3.5-inch design sits either vertically or horizontally to accommodate any desktop environment.

The 3TB GoFlex Desk external drive with USB 2.0 adapter can be purchased on [Seagate.com](#) and through select retailers for \$250.

Source: Seagate

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