

OnStar, Google Partner to Expand Turn-by-Turn Navigation

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OnStar and Google have reached an agreement that will let OnStar users search for and identify destinations using Google Maps and send those destinations to the Turn-by-Turn Navigation Service in their vehicles.

OnStar eNav, a feature of Turn-by-Turn Navigation, will become available through [Google Maps](#) at the end of this month. Drivers can access the destinations whenever they choose and get OnStar Turn-by-Turn directions to the destination from wherever they are.

Turn-by-Turn Navigation is the most widely available built-in navigation system in the automotive market today.

“eNav is a perfect solution for subscribers who like the flexibility of being able to use Google Maps to plan their trips in advance, but without the hassle of bringing printed maps into the vehicle,” said Nick Pudar, OnStar vice president of new business development.

“The eNav feature of our Turn-by-Turn service allows drivers to keep their eyes, hands and minds where they need to be - on the road,” Pudar said. “And if they ever need help on the road, they can always just push the Blue OnStar Button to speak to a live advisor.”

The Google Maps option will be available on all current Turn-by-Turn capable GM vehicles starting with the 2006 model year and also will integrate with OnStar Destination Download to send destinations directly to the vehicle’s screen-based [navigation system](#).

This follows last month's announcement in which OnStar and Google demonstrated mobile mapping and location functions for the [Chevrolet Volt](#) electric vehicle that leverage the [Google](#) Android platform.

For the 2011 model year, OnStar Directions and Connections service is standard on all OnStar-equipped, GM retail vehicles. [General Motors](#) is the only auto manufacturer to offer navigation standard across all price points and all vehicle segments. Since launch, OnStar has delivered more than 54 million Turn-by-Turn Navigation routes, currently averaging more than 1.4 million per month.

Source: General Motors

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