

# Guggenheim to exhibit videos in YouTube collaboration

June 14 2010

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A photographer takes a picture of the poster announcing the new Guggenheim Bilbao museum temporary exhibition "Henri Rousseau" taken on May 2010, in the Northern Spanish Basque city of Bilbao. The Guggenheim Museum is seeking to discover "the most creative video in the world" in a collaboration with YouTube.

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Video-makers have until July 31 to submit their work to Google-owned [YouTube](https://www.youtube.com) and vie to have it showcased at Guggenheim branches in Berlin, Bilbao, New York and Venice.

Up to 20 videos will be selected for exhibition on October 21.

"Online [video](#) is exploding not just as a medium, but as an art form," YouTube said in a blog post on Monday. "Our community has produced some of the most creative and celebrated works on the Internet.

"So today we're collaborating with the Guggenheim Museum to discover the most creative video in the world, and showcase exceptional talent working in the ever-expanding realm of digital media."

Video-makers should submit their creations to [YouTube.com/play](https://www.youtube.com/play) for consideration.

"We're looking for animation, motion graphics, narrative, non-narrative, or documentary work, music videos and entirely new art forms -- creations that really challenge the world's perceptions of what's possible with video," YouTube said.

Submissions will be evaluated by an international jury of experts from the worlds of art, design, film and video, it said.

YouTube last year created the world's first online orchestra, the YouTube Symphony Orchestra, choosing more than 90 professional and amateur musicians from more than 30 countries through auditions on the video-sharing service.

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