

## 30.3 billion videos watched online in US in April: comScore

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The Internet homepage of the YouTube website. More than 30.3 billion videos were watched online in the United States in April, industry tracker comScore reported on Tuesday.

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The number of US residents tuning into videos on the Internet in April was just shy of 178 million, with six-month-old Vevo, YouTube's music channel, attracting 43.6 million of those viewers, according to [comScore](#).

YouTube and other [Google](#) online properties continued to dominate, serving 13.1 billion videos to a combined US audience of 177.8 million people that watched an average of 96 videos per person.

[Hulu](#) was ranked second with 958 million videos viewed by a total of 38.7 million people, with the average number of views working out to be nearly 25.

Vevo captured 1.1 percent of the online video market with 331.7 million videos viewed, according to comScore.

Vevo, whose investors include Abu Dhabi Media Company, makes videos available at a Vevo channel at [YouTube](#) and at a Vevo.com website.

Vevo plans to be an online stage for a powerhouse concert to kick off the World Cup soccer tournament taking place in South Africa this month.

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