

Apple Unveils New Mac mini

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(PhysOrg.com) -- Apple today unveiled a completely redesigned Mac mini, featuring up to twice the graphics performance, a new HDMI port and a new SD card slot, all in an amazingly compact aluminum enclosure.

“The sleek, aluminum Mac mini packs great features, versatility and value into an elegant, amazingly compact design,” said Philip Schiller, Apple’s senior vice president of Worldwide Product Marketing. “With twice the graphics performance, HDMI support and industry-leading energy efficiency, customers are going to love the new Mac mini.”

Created with the unibody construction process pioneered by Apple, the new Mac mini features a compact aluminum enclosure just 7.7 inches

square and 1.4 inches thin. A new integrated power supply eliminates the need for an external power adapter, reducing overall system volume by 20 percent and keeping cable clutter to a minimum. A removable panel underneath provides quick access for memory expansion. Mac mini is incredibly versatile, effortlessly connecting to existing peripherals such as mice, keyboards and digital displays, while the new HDMI output connects Mac mini to an HDTV and the new SD card slot enables easy transfer of photos and videos from a digital camera.

Inside its compact enclosure, the new Mac mini includes the fastest integrated [graphics processor](#) on the market today. With 48 processing cores, the NVIDIA GeForce 320M graphics processor delivers up to twice the graphics performance of its predecessor, making Mac mini ideal for graphics intensive applications or visually rich games. Mac mini comes standard with a 2.4 GHz Intel Core 2 Duo processor, 320GB hard and 2GB of RAM for \$699.

With twice the graphics performance, the new Mac mini is still the world's most energy efficient desktop. The new Mac mini reduces [power consumption](#) by an incredible 25 percent to less than 10W at idle, less than half the power required by competing systems. Mac mini meets Energy Star 5.0 requirements and achieves EPEAT Gold status. The new aluminum enclosure is highly recyclable and Mac mini uses PVC-free components and cables, contains no brominated flame retardants and features material-efficient system and packaging designs.

Mac mini comes with Mac OS X Snow Leopard and iLife.

Source: Apple

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