

Yahoo paints brightening picture through 2013

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(AP) -- Yahoo expects to make more money than management previously pledged as the slumping Internet company attracts more online advertisers and reaps savings from an upcoming search partnership with Microsoft.

In a Wednesday presentation for stock market analysts, Yahoo projected its operating profit margin will range from 18 percent to 24 percent by 2013. That's more ambitious than the margin of 15 percent to 20 percent margin forecast by the company in its last all-day meeting with analysts seven months ago.

<u>Yahoo</u> is planning on its revenue to increase by an average of 7 percent to 10 percent from 2011 through 2013. The company didn't predict how much its revenue would improve this year after falling 10 percent last year.

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