

NVIDIA Demonstrates Streaming 3D Video Using Microsoft Silverlight

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NVIDIA today demonstrated 3D video streamed live over the Internet using an NVIDIA 3D Vision PC, Microsoft Silverlight and IIS Smooth Streaming technology. The demonstration, which streamed the music video 'We Are the World' 3D, at a press conference at Computex, comes at a time when consumer interest in seeing 3D movies is at its highest level ever.

“We've been collaborating with Microsoft to enable 3D in an Internet browser so that it's very simple to use,” said Phil Eisler, General Manager of 3D Vision technology at [NVIDIA](#). “Just click on a 3D video and it plays in 3D, using the latest 3D Vision Silverlight-based [video player](#) and NVIDIA 3D Vision. Internet users can now enjoy 3D video content streamed in high-definition (HD) quality and viewed at full resolution. This is another great benefit of having a 3D PC.”

To take advantage of this technology, consumers will need an NVIDIA 3D Vision-based desktop or notebook PC equipped with the latest 3D Vision drivers and the Silverlight browser plug-in. Once these are installed, consumers can then navigate to any Web site hosting 3D Vision-based content.

For content owners, this milestone provides a secure path to distribute and monetize 3D video over the Web with Silverlight and IIS Smooth [Streaming](#). Movies, trailers, sports and any form of 3D video can now be hosted and streamed over the Internet to a growing market of 3D PCs.

More information: www.nvidia.com/get3D

Source: NVIDIA

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