

# 'Electronic beancurd' on menu at Taiwan Microsoft restaurant

May 31 2010

---



Models display dishes in front of a Windows 7 themed restaurant in Taipei on May 28. US software giant Microsoft has launched a Windows 7 theme restaurant in Taipei to promote its new operating system, an official with the US firm said Monday, on the eve of Asia's biggest IT trade show.

Microsoft has launched a Windows 7-themed restaurant in Taipei to promote its new operating system, an official with the US firm said Monday, on the eve of Asia's biggest IT trade show.

The restaurant previously named "100 Seafood" has been renamed "77 Concept Store" and features seven technology-themed dishes such as "Electronic Beancurd", priced at 77 Taiwan dollars (2.40 US), the official said.

Christine Chen, an executive with [Microsoft](#) Taiwan, said the [restaurant](#)

had been picked for its popularity among small and medium-sized businesses.

The concept was inspired by a Windows cafe opened in Paris last year following the launch of [Windows 7](#), she added.

Technology firms are converging on Taiwan for the Computex Taipei show from June 1-5.

(c) 2010 AFP

Citation: 'Electronic beancurd' on menu at Taiwan Microsoft restaurant (2010, May 31) retrieved 24 April 2024 from <https://phys.org/news/2010-05-electronic-beancurd-menu-taiwan-microsoft.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.