

## Sony Announces New Wearable, Water Resistant W250 Series Walkman MP3 Player

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Ideal for fitness and exercise enthusiasts, the new Sony Walkman W Series, model NWZ-W252, features a convenient lightweight, wearable and water resistant design.

The new Sony Walkman W Series is designed to improve it's users audio experience during workouts and other forms of exercise. It features a lightweight, water-resistant frame that ensures proper functionality during extended periods of activity inside or outside -- even if used in the rain.

Additionally, the Walkman W series comes with Content Transfer software that allows users to move <u>music files</u> and playlists straight from



a PC or iTunes"! library (not including DRM files). With 2 GB of maximum capacity, the new Walkman W Series can hold approximately 470 songs (4 minute length at 128 kbps).

For those on-the-go or users who have simply forgotten to charge their MP3 player before a workout, the new Walkman NWZ-W252 offers a quick charge function. With only three minutes of charge time, the player will receive enough power for up to 90 minutes of use. Full battery life is approximately 11 hours.



The Sony W Series Walkman, model NWZ-W252, will be available this month for about \$60.

## Provided by Sony

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