

Sony Announces New Wearable, Water Resistant W250 Series Walkman MP3 Player

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Ideal for fitness and exercise enthusiasts, the new Sony Walkman W Series, model NWZ-W252, features a convenient lightweight, wearable and water resistant design.

The new Sony Walkman W Series is designed to improve it's users audio experience during workouts and other forms of exercise. It features a lightweight, water-resistant frame that ensures proper functionality during extended periods of activity inside or outside -- even if used in the rain.

Additionally, the Walkman W series comes with Content Transfer software that allows users to move [music files](#) and playlists straight from

a PC or iTunes"! library (not including DRM files). With 2 GB of maximum capacity, the new Walkman W Series can hold approximately 470 songs (4 minute length at 128 kbps).

For those on-the-go or users who have simply forgotten to charge their MP3 player before a workout, the new Walkman NWZ-W252 offers a quick charge function. With only three minutes of charge time, the player will receive enough power for up to 90 minutes of use. Full [battery life](#) is approximately 11 hours.



The Sony W Series Walkman, model NWZ-W252, will be available this month for about \$60.

Provided by Sony

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