

Sony Bolsters Audio Line - 3D Sound Bars, New 5.1 Home Theater System

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Sony HT-SF470 HT System

Sony introduced three new home audio solutions offering 3D capability.

The HT-CT350 and HT-CT150 3.1 channel sound bars and the HT-SF470 5.1 channel <u>home theater system</u> offers consumers flexible solutions to round out the <u>Sony</u> 3D experience and meet the demands of 3D home entertainment.

Sony is the only company innovating in every stage of 3D from creation to playback, said Brian Siegel, vice president of Sony s home audio and video business. Leveraging this depth of expertise and experience allows the company to deliver the best 3D devices for an unequaled entertainment experience.



Simplifying audio and video signal transfer, the new models feature 3D pass-through with HDMI repeater (three inputs/ one output), and standby pass-through for audio and video devices connected via HDMI. The 400 watt total system power (100 watts x 3 channels + 100 watts subwoofer) HT-CT350 is designed to match Sony s 2010 BRAVIA televisions and includes a bracket that attaches it directly to a number of 40 and above sets either via a wall mount or the table top stand.

HT-CT150 offers 340 watts of total system power (85 watts x 3 channels + 85 watts sub) and features a design that matches Sony s 2010 32-inch BRAVIA HDTVs.

Both models support lossless linear pulse code modulation (LPCM) Bluray Disc audio via the HDMI input. The also feature BRAVIA Sync for control of compatible devices from a single remote, Sony s Digital Media Port for iPod (iPod cradle sold separately), and two digital audio inputs (one coax and one optical).

Sony also introduced the new 5.1 channel HT-SF470 home theater system. The system is 3D capable when paired with a Blu-ray 3D player.

The 1000 watt (157W x 5 +167W sub) model features 3D pass-through via the three HDMI inputs, HDMI repeater, and audio return channel. With floor standing front and rear speakers, the model s S-Air wireless technology and wireless multi-room capabilities help trim the number of wires connecting the system with optional accessories (not included). Designed to match Sony s 2010 Blu-ray Disc players and BRAVIA HDTVs, the model features BRAVIA Sync, Digital Media Port for iPod (iPod cradle sold separately), two digital <u>audio</u> inputs (one coax and one optical), and digital cinema auto calibration for easy set up.

The HT-CT350 40-inch sound bar system is available this May for about \$400. The HT-CT150 32-inch sound bar system, also available this May,



retails for about \$300. The HT-SF470 surround sound system is available this June for about \$550.

Source: Sony

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