

## **Sharp Introduces Eight New LED AQUOS TVs with Built-in Blu-ray Disc Recorder**

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Sharp Corporation will introduce into the Japanese market eight models in the DX Series of LED AQUOS LCD TVs with built-in Blu-ray Disc recorders (52V-, 46V-, 40V-, and 32V-inch screen sizes).

These models, which represent the third in the series of Blu-ray equipped AQUOS <u>LCD TVs</u>, feature next-generation LCD panels that employ Sharp's proprietary UV2A photo-alignment technology and LED backlight system that enables precise control of light output to deliver



superb image quality with a cinema contrast of 5,000,000:1.

In addition, these models offer high energy efficiency that results in the industry's lowest level of <u>energy consumption</u>, with annual <u>power</u> <u>consumption</u> 30% lower than previous models.

Further, in addition to the convenience expected from the "all-in-one" integrated design, including simple and easy recording to Blu-ray Disc and playback of Blu-ray Disc and DVD titles, these models feature even more sophisticated recording functions, such as an extended recording time of up to 36 hours of full-HD video programming on a single Blu-ray Disc.

Source: Sharp

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