

# Optical Society Launches Laser Anniversary Video

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(PhysOrg.com) -- The Optical Society (OSA) today announced the release of the video *Lasers: Transforming Life*, a special anniversary video highlighting the importance of lasers and laser technology.

The video is being distributed as part of LaserFest, the science community's year-long celebration of the 50th anniversary of the first [laser](#). Told in a compelling, yet easy-to-understand manner, *Lasers: Transforming Life* features an overview of how lasers play a role in everyday technologies, such as the Internet and laser surgery, and highlights laser research that may lead to future clean [energy sources](#) or help understand such mysteries as black holes. NPR host Ira Flatow is featured, along with video from NASA, DARPA and IBM, among others.

“OSA created *Lasers: Transforming Life* as a way to educate the general public about the importance of lasers,” said Beth T. Hampton, OSA’s chief marketing officer. “Lasers have truly transformed the way we live today—from fiber optics to computerized medical records. Yet even more exciting uses in the areas of [alternative energy](#), medicine and basic research are on the horizon. We believe this video captures the excitement of this technology in a fitting tribute to the 50th anniversary of the laser.”

*Lasers: Transforming Life* is publicly available on the [LaserFest Web site](#).

Provided by Optical Society of America

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