

Google gets Episodic in fifth acquisition of year

April 3 2010

(AP) -- Google is bringing in some extra help for its YouTube video service with the acquisition of another startup.

The purchase of Episodic marks Google's fifth acquisition so far this year. Terms of the deal announced Friday weren't disclosed.

Episodic, based in San Francisco, provides a platform for streaming live video on the Web. <u>YouTube</u> recently has been showing more live video besides the more than 500 million clips that are continuously available on its site.

Google has said it intends to buy at least one company per month this year as part of its effort to develop more products and import more talented engineers. The company is drawing upon its cash hoard of \$24.5 billion to pay for the shopping spree.

©2010 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: Google gets Episodic in fifth acquisition of year (2010, April 3) retrieved 18 April 2024 from https://phys.org/news/2010-04-google-episodic-acquisition-year.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.