

# YouTube video playback pages get a new look

March 31 2010, By RACHEL METZ , AP Technology Writer

---



(AP) -- One of the most popular sites on the Web - YouTube - is getting a new look.

The video-sharing site owned by [Google](#) Inc. is revamping the pages on which visitors watch clips. It's an effort to de-clutter YouTube and drive people to watch more videos.

Starting late Wednesday, [YouTube](#) plans to roll out a reorganized version of its [video playback](#) page that is more streamlined and focuses more on watching clips.

Changes include reducing the number of links that pepper playback pages, and moving the name of the video's submitter to just below the title.

The site is also doing away with its five-star video rating system,

replacing it with a simpler option to "like" or "dislike" a video.

©2010 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: YouTube video playback pages get a new look (2010, March 31) retrieved 25 April 2024 from <https://phys.org/news/2010-03-youtube-video-playback-pages.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.