

SanDisk Ships 32GB MicroSDHC Card

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SanDisk today announced that it will begin shipping the world's highest-capacity removable memory card for mobile phones - the 32 gigabyte (GB) SanDisk microSDHC card. The new microSDHC card offers consumers an unprecedented level of freedom and flexibility in how they store, send and enjoy digital content.

Smartphones have evolved far beyond the simple phone call. They serve as mobile offices, music players, movie theaters, cameras, video recorders, GPS devices and gateways to the mobile Internet. The highly-versatile 32GB [SanDisk](#) microSDHC card delivers immediate memory expansion that lets consumers enjoy the storage-intensive features of their advanced handsets. For example, the 32GB SanDisk microSDHC card can store enough music to outlast 35 round-trip flights between San Francisco and New York before repeating a single song.

The 32GB SanDisk microSDHC card is available starting Tuesday,

3/23/10 on SanDisk.com U.S. and European e-commerce sites, with worldwide retail availability to follow next month. The new card comes with a 5 year limited warranty and carries a suggested retail price of \$199.99.

The 32GB SanDisk microSDHC card also lets mobile network operators (MNO) and handset manufacturers (OEMs) equip their subscribers with enough storage to match the industry's leading smartphones. By bundling SanDisk's new card with the phone, consumers get high-capacity mobile storage in a convenient form factor. SanDisk microSDHC cards are also available in 2, 4, 8 and 16GB capacities and are shipping today in volume.

SanDisk is mass producing the new cards based on its industry-leading, third-generation 32nm X3 (3-bit-per-cell) technology, which makes a 32GB capacity possible in such a small form factor.

To meet the specific needs of different OEM customers, the 32GB SanDisk microSDHC card is available in a variety of card and adapter configurations as well as with the option to pre-load the card with custom software.

Source: SanDisk

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